



UNITED STATES NAVAL ACADEMY FOUNDATION

November 25, 2009

CAPT William S. Johnson IV, USN (Ret.)
1604 Trawler Ln
Annapolis, MD 21409-3718

Dear Captain Johnson:

Fall Semester is well underway at the Naval Academy, and it is time again to report to you on the impact that the generosity of the Class of 1963 has had around the Yard.

In 2008-09, private support helped to complete the long-awaited redesign and renovation of the Naval Academy Museum, reopening in August to enthusiastic reviews in the press and by the Naval Academy family. Gifts brought new shells to the Navy Crew program and new volumes to the Nimitz library. Faculty conducted research, developed new curriculum, led trips abroad and offered intensive tutoring through the Writing Center and the Center for Academic Excellence. Guest lecturers enhanced several conferences, new Friday noontime International Regional Forum sessions, and leadership and ethics lecture series. The Superintendent utilized unrestricted gifts contributed to the Annual Fund to underwrite myriad programs and activities. And Midshipmen benefited from all.

I hope that the enclosed stewardship narrative(s) will give you a sense of some of the specific accomplishments that your class' charitable giving has helped make possible at the Naval Academy during the 2008-09 academic year.

The gifts made by your class during the past eighteen months are especially appreciated considering the recent financial downturn. Despite difficult economic conditions and ever-changing financial predictions, you and your classmates chose to invest in the Naval Academy and the Brigade of Midshipmen. Thank you for your loyalty, for your generosity, and for your faithful support. And please share this letter and the enclosures with your classmates. Let me know if you would like a digital copy that you can email or post on your class website.

With best regards,

Rich Goldsby '72
Associate Director, Class Legacy Gift Programs

Enclosure(s)

The U.S. Naval Academy Foundation raises private gifts for the U.S. Naval Academy and the Brigade of Midshipmen.

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UNITED STATES NAVAL ACADEMY FOUNDATION

United States Naval Academy Stewardship Report 2008 - 2009 Class of 1963 Center for Academic Excellence

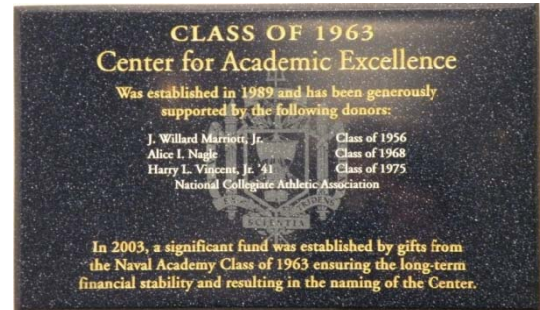
The 2008-2009 academic year was an important milestone for the *Class of 1963 Center for Academic Excellence* (CAE). Created in 1989 as the Academic Center and renamed in 2003, the CAE is celebrating its 20th year in operation. The Center's creation symbolized a significant change in the Naval Academy's educational philosophy, a move from enumeration of student attrition to promotion of retention through support and guidance of midshipmen and their academic development. The Center was originally staffed by three full-time professionals.

It now consists of eight full-time faculty members, a full-time Navy Lieutenant Commander, six part-time departmental academic advisers, nine hourly tutors and one full-time secretary. CAE also trains and supervises a cadre of 114 upper-class midshipmen serving as peer tutors in the Midshipmen Group Study Program.

This growth is due to the on-going and active support of the Superintendent, the Academic Dean & Provost, and generous charitable giving by alumni, parents and friends. Early grants from the J. W. and Alice Marriott Foundation and the Naval Academy Athletic Association enabled the Center to establish a solid foundation of programs to assist midshipmen in navigating their way through the Academy's rigorous educational environment. The Center has also received support from the Naval Academy Classes of 1956, 1963, 1968 and 1975, whose gifts have enabled the Center to provide a wider range of support services to benefit many more midshipmen. In 2003, the Class of 1963 chose the CAE as recipient of their on-going charitable legacy. The class' critical support has enabled the Center to add staff members and extend service offerings to the entire Brigade of Midshipmen.



The late 2007 move to a renovated suite of offices in Nimitz Library has made the CAE significantly more accessible to midshipmen and is a likely cause for the 24% increase in the number of student contacts in 2008-2009 over the previous year. The number of individual midshipmen turning to the Center for academic assistance has also increased and Center outreach programming efforts have expanded. The chart below shows statistics for students, visits and contact hours for 2008-2009.



~ *Twenty Years of Service* ~

Private and public support has enabled the *Class of 1963 Center for Academic Excellence* to develop and deliver a wide range of support services to the entire Brigade of Midshipmen. While the Learning Skills courses offer skills enhancement for all midshipmen wishing to improve their academic performance, the Midshipman Group Study Program and Professional Tutoring focus on support for students taking traditionally challenging courses. Plebe Intervention and Academic Advising Programs provide intensive instruction and guidance to midshipmen to help them survive the rigors of their 4/C year. Ultimately, the retention rate for this group is the same as that of the entire Brigade of Midshipmen. As well, the Center's Academic Counseling Program continues to provide close monitoring and advising to nearly 400 upper-class midshipmen.



Collectively, the CAE programs have enabled the Naval Academy to graduate and commission leaders from diverse backgrounds to become excellent officers and role models in the Navy and Marine Corps.

Use of CAE Services 2008-2009 Academic Year			
Designated Service	Midshipmen	Visits	Contact Hours
Academic Advising	382	671	540
Extra Help Class	364	5,065	4,161
Extra Instruction	45	77	43
Learning Skills	157	440	364
Midshipmen Group Study Program	1,614	6,641	6,650
Plebe Programs	143	628	392
Tutoring	478	2,644	2,347
All Services	> 1,800 Separate Midshipmen	16,166	14,497



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United States Naval Academy Stewardship Report 2008 - 2009 The Naval Academy Annual Fund

Faculty Enrichment... the Bancroft Lecture... Plebe Summer 1/C Detail Leadership Training... Orientation to Service Communities for Midshipmen... what do these have in common? Each contributes to fulfilling the Naval Academy's mission to develop midshipmen morally, mentally and physically, and each was made possible by the Naval Academy Annual Fund. The Annual Fund provides unrestricted funds so that the Superintendent can finance emerging and essential programs and projects across the Yard. The 2008-09 academic year was no exception. Most importantly, alumni, parents and friends of the Naval Academy gave generously to the Annual Fund despite the severe economic downturn. This exceptional level of support is a tribute to the Naval Academy and to a widely-held belief in its mission – and to the *loyalty and dedication of its donors*.



In the academic arena, the Annual Fund supported the LEAD (Leadership Education and Development) Program, an advanced degree program designed to enhance faculty teaching capabilities, faculty travel for research purposes and attendance at scholarly conferences. Unrestricted gifts were also used to supplement Overseas Cultural Immersion travel programs for midshipmen and the hosting of midshipmen visiting from foreign universities.

The Academy enhanced minority outreach admissions initiatives, funded women's technology programs, brought in guest speakers, and produced the Plebe Summer Book and Video, as a result of support from the Annual Fund.

The Commandant of Midshipmen drew on Annual Fund resources to help underwrite traditional events attended by the Brigade of Midshipmen – the Plebe Formal, the Regimental Dinner, the 2-for-7 Commitment Dinner and the International Ball.

The Naval Academy Prep School (NAPS) program, whose mission is to prepare selected candidates for the rigors of the Naval Academy, received support from the Annual Fund for its nascent Academic Center and for athletic programs integral to its educational mission.

And finally, donors to the Annual Fund helped the U. S. Naval Academy Alumni Association and Foundation support, promote and advance the mission of the Naval Academy. I-Day activities, Parents' Weekend, and support of class reunions, chapter and parent clubs are just some of the Alumni Association programs enhanced by the Annual Fund. Key communication tools, including *Shipmate*, the *Wavetops* online newsletter, and website services, are also supported. At the Foundation, the Annual Fund covers the cost of *all* fundraising activities, including support for restricted class gifts. The Foundation strives to keep fundraising costs as low as possible, while working with donors to ensure that together we meet or exceed all goals.

***Thank you for choosing to support the Naval Academy with your gift to the Annual Fund.
Your contribution is a sound investment in the Brigade of Midshipmen,
providing essential flexibility and producing leaders of tomorrow.
You make the difference!***